



SHAPING OUR FUTURE

Dysautonomia International
2016 Annual Conference
July 15-17, 2016 ■ Washington, DC

Sponsorship, Exhibit & Advertising Prospectus

About Dysautonomia International

Dysautonomia International is the leading 501(c)(3) non-profit focused on assisting patients and families impacted by autonomic nervous system disorders. The organization funds research, physician education, public awareness and patient empowerment programs. Since its founding in 2012, Dysautonomia International has built a network of tens of thousands of dysautonomia patients, caregivers, and physicians through social media, free web-based programming, online support groups and live events.

About the 2016 Conference

Dysautonomia International's fourth annual Conference, held at the Hyatt Dulles at Dulles International Airport in Herndon, Virginia, offers participants a weekend of learning, networking, and fun. With over 500 anticipated guests, this is the largest international conference on autonomic disorders that brings together patients, health professionals, researchers, industry representatives, non-profits, and government policy makers.

Advertising Opportunities

Whether you're inviting attendees to visit your exhibit, prompting them to ask a question or simply informing them of your product or service, there are several Conference advertising opportunities:

Conference Journal Ads

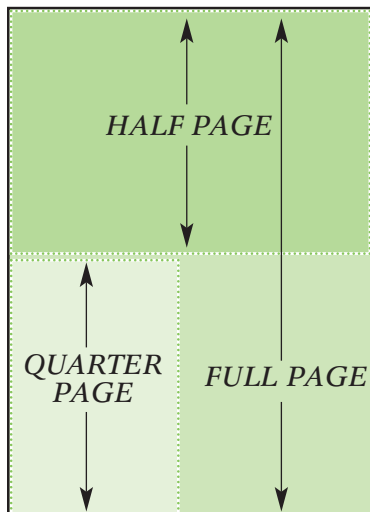
Every participant will be provided with a copy of the full color journal that serves as a complete guide to our 2016 Conference.

- Full Page 7" x 10"
- Half Page 7" x 4.75"
- Quarter Page 3.5" x 4.75"

Conference Bag Insert*

Conference bags are distributed to all attendees at registration. Bag insert ideas include brochures, coupons, free samples, and promotional giveaways.

***The cost to produce and ship these materials is not included in the price.**



Sponsorship Opportunities

Consider supporting our organization and event as a sponsor. Please see the sponsorship chart on the reverse side of this page.

Include your business or personal message in the journal that will be distributed at the conference!

DYSAUTONOMIA INTERNATIONAL



AWARENESS



ADVOCACY



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2016 Dysautonomia International Conference Sponsorship Opportunities

	Diamond Sponsor 1 Available Hospitality Suite All Weekend \$25,000	Platinum Sponsor 1 Available Saturday & Sunday Lunch \$15,000	Gold Sponsor 2 Available Friday Welcome Reception or Saturday Casino Night \$10,000	Silver Sponsor 3 Available Friday Physicians Lunch, Saturday Coffee Break or Sunday Coffee Break \$5,000	Bronze Sponsor 2 Available Tote Bag or Photo Booth \$2,500	Exhibit Booth Only \$1,250
Conference Admission Passes*	10	8	6	4	2	2
Exhibit Booth	YES	YES	YES	YES	YES	YES
Recognition throughout Conference on Signage & Printed Materials	YES	YES	YES	YES	YES	YES
Recognition on Social Media Channels	YES	YES	YES	YES	YES	YES
Full Color Ad in Conference Journal	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	QUARTER PAGE	
Recognition on Dysautonomia International Home Page as a 2016 Sponsor, with a link to your Company Website	YES	YES	YES	YES		
Opportunity to provide a Conference Bag Insert	YES	YES	YES	YES		
Recognition in the Hospitality Suite <u>ALL</u> weekend	YES					
Recognition during Saturday <u>AND</u> Sunday Lunch		YES				
Recognition during the Friday Night Welcome Reception <u>OR</u> Saturday Casino Night Event			YES			
Recognition during the Friday Physicians Lunch <u>OR</u> Saturday Coffee Break <u>OR</u> Sunday Coffee Break				YES		
Featured Company Logo on Tote Bags distributed to Conference Participants <u>OR</u> recognition during Photo Booth hours					YES	

*If you have admission passes you don't plan to use, you may donate them to patients and caregivers who have requested free passes from Dysautonomia International based on financial need.

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Your Information

Company: _____ Contact: _____
(To appear in Conference Journal)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment Information

All payment information must be received by June 1, 2016, along with a copy of this form. All sponsors, exhibitors and advertisers will receive a receipt. Dysautonomia International's 501(c)(3) non-profit tax ID number is 45-5437249.

Enclosed please find my check for \$ _____, chk. # _____ payable to: Dysautonomia International. I authorize Dysautonomia International to charge \$ _____ to my credit card.

AmEx MC Visa Disc

My Account Number: _____ Security Code: _____ Exp. Date: _____

Name as it appears on the card: _____

Billing address: _____

Signature of card holder: _____

Please call 347.413.0296 with any questions. Return completed application to npires@dysautonomiainternational.org, or print and mail the application to: Dysautonomia International, 67 Woodlawn Avenue, East Moriches, NY 11940.

Exhibit, Advertising & Sponsorship

Sponsor Level (select preferred level)*

- | | |
|---|---|
| <input type="checkbox"/> Diamond Level \$25,000 | <input type="checkbox"/> Silver Level (Saturday Coffee Break) \$5,000 |
| <input type="checkbox"/> Platinum Level \$15,000 | <input type="checkbox"/> Silver Level (Sunday Coffee Break) \$5,000 |
| <input type="checkbox"/> Gold Level (Friday Welcome Reception) \$10,000 | <input type="checkbox"/> Bronze Level (Tote Bag) \$2,500 |
| <input type="checkbox"/> Gold Level (Saturday Casino Night) \$10,000 | <input type="checkbox"/> Bronze Level (Photo Booth) \$2,500 |
| <input type="checkbox"/> Silver Level (Friday Physicians Lunch) \$5,000 | <input type="checkbox"/> Exhibit Booth Only \$1,250 |

Journal Ads Without Sponsorship*

- | | |
|---|--|
| <input type="checkbox"/> Journal Back Cover \$1,500 | <input type="checkbox"/> Half Page Inside the Journal \$500 |
| <input type="checkbox"/> Full Page Inside the Journal \$1,000 | <input type="checkbox"/> Quarter Page Inside the Journal \$250 |

*Submission Information:

Files for all journal ads must be provided by June 1st. All sponsors and exhibitors are invited to submit a full color logo in .pdf or .eps format by June 1st. If no logo is provided, your company name will appear as plain text in our Conference materials. Please email your company logo and ad copy files to npires@dysautonomiainternational.org.

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