



# Dysautonomia International Conference & Lobby Day

July 17-20, 2015 • Washington, DC

DYSAUTONOMIA INTERNATIONAL



AWARENESS



ADVOCACY



ADVANCEMENT

## Exhibitor & Sponsorship Prospectus

### About Dysautonomia International

Dysautonomia International is the leading 501(c)(3) non-profit focused on assisting patients and families impacted by autonomic nervous system disorders. The organization funds research, physician education, public awareness and patient empowerment programs. Since its founding by volunteers in 2012, Dysautonomia International has built a network of tens of thousands of dysautonomia patients, caregivers and physicians through social media, free web based programming and support groups.

### About the 2015 Conference & Lobby Day

Dysautonomia International's third annual Conference & Lobby Day, held at the Hyatt Dulles at Dulles International Airport in Herndon, Virginia, will feature back-to-back physician and patient conferences followed by a day of dysautonomia advocacy on Capitol Hill. With over 400 anticipated guests, this is the largest international conference on autonomic disorders, bringing together patients, physicians, allied health professionals, researchers, industry representatives, non-profits and government policy makers.

**Physician Conference: July 17-19**  
**Patient Conference: July 17-19**

**Awards Dinner for All Guests: July 18**  
**Dysautonomia Lobby Day: July 20**

## Advertising Opportunities

Whether you're inviting attendees to visit your exhibit, prompting them to ask a question or simply informing them of your product or service, there are several Conference advertising opportunities:

### Conference Journal Ads

Every participant will be provided a copy of the full color Conference Journal that serves as a guide to our 2015 Conference & Lobby Day.

■ Full Page 7" x 10"    ■ Half Page 7" x 4.75"    ■ Quarter Page 3.5" x 4.75"

### Publication Bin\*\*

Display your brochures, flyers or postcards in a publication bin that will be located near registration desk for the duration of the meeting.

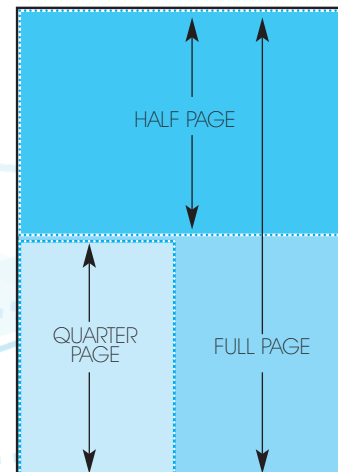
### Conference Bag Insert\*\*

Sponsored meeting bag inserts are distributed to all attendees at registration.

\*\* The cost to produce, or ship these materials is not included in the price.

## Sponsorship Opportunities

Consider supporting our organization and event as a sponsor. Please see the sponsorship chart on the reverse side of this page.



*Include your business or personal message in the journal that will be distributed at the conference!*



## Your Information

Company: \_\_\_\_\_

(To appear in Conference Journal)

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Payment Information

**All payments must be received by mail or email no later than June 1, 2015, along with a copy of this form. All sponsors, exhibitors and advertisers will receive a receipt.**

Enclosed please find my check for \$ \_\_\_\_\_, No. \_\_\_\_\_

payable to: Dysautonomia International

I authorize you to charge my credit card in the amount of \$ \_\_\_\_\_

AmEx  MC  Visa  Disc Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

My Account Number: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Billing address: \_\_\_\_\_

(If different from below)

Signature of card holder: \_\_\_\_\_

**E-mail Address:** [conference@dysautonomiainternational.org](mailto:conference@dysautonomiainternational.org)

### Mailing Address:

c/o Ellen Kessler, CPA

Dysautonomia International

6151 Executive Blvd.

Rockville, MD 20852

## Exhibit, Advertising & Sponsorship

### Sponsor Level (select preferred level)\*

- Diamond Level .....\$25,000
- Platinum Level .....\$15,000
- Gold Level .....\$10,000
- Silver Level .....\$7,500
- Bronze Level .....\$5,000
- Lobby Day Bus Trip Sponsor .....\$3,000
- Tote Bag Sponsor .....\$2,500
- Photo Booth Sponsor .....\$2,000
- Exhibit Booth Only .....\$1,500

### Journal Ads Without Sponsorship\*

- Journal Back Cover .....\$2,500
- Inside Front / Inside Back Cover .....\$1,500
- Full Page Inside the Journal .....\$1,000
- Half Page Inside the Journal .....\$500
- Quarter Page Inside the Journal .....\$300

### Tote Bag Insert

- Distributed at Registration \$1,500

### Publication Bin

- Located Near Registration Desk \$500

### \*Submission Information:

Files for all journal ads must be provided by June 1st. All sponsors and exhibitors are invited to submit a full color logo in pdf or eps format by June 1st. If no logo is provided, your company name will appear as plain text on printed materials. **Please email logos and ad copy files to: [conference@dysautonomiainternational.org](mailto:conference@dysautonomiainternational.org).**