

POTS WALK 2021

WALKING TOWARDS A CURE 



Dear Potential Sponsor,

Imagine every time you sit up your heart races until it feels like it will explode. Imagine being unable to go to work or school, sit at the kitchen table with family or even shower on your own. Imagine being told by a doctor that your child has a chronic, debilitating illness, but there are few effective treatments and no cure. These are common realities for people living with **POTS, postural orthostatic tachycardia syndrome**, a disorder of the autonomic nervous system, affecting approximately 1- 3 million Americans, mostly young women.

Dysautonomia International knows research is key to giving POTS patients a better quality-of-life. Research will mean faster diagnosis, more effective treatment options, and hopefully someday, a cure.

The POTS Walk has been raising funds for **Dysautonomia International's POTS Research Fund** for six years. Dysautonomia International is the leading 501(c)(3) non-profit that funds POTS research, physician education, and other advocacy programs that benefit people living with POTS and other forms of dysautonomia.

Our goal this year is to raise at least \$100,000 to fund a ground-breaking new research study, **Outcomes in Autoimmune Postural Orthostatic Tachycardia Syndrome**, a collaboration between Mayo Clinic, Stanford University and University of Texas Southwestern which will help us better understand autoimmunity in POTS and the role immunotherapies like intravenous immunoglobulin (IVIG) may play in treatment.

We hope you will become a sponsor of the 2021 POTS Walk to help us reach our goal. With your support, we can walk closer towards more effective treatments and a cure!

Sincerely,

Jacqueline Rutter-Gully
Chairperson, 2021 POTS Walk
Board of Directors, Dysautonomia International

POTS WALK 2021

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LAB GEEK \$250	JUNIOR SCIENTIST \$500	INNOVATOR \$1000	THOUGHT LEADER \$2500	GAME CHANGER \$5000
Your logo, family or business name included on the back of the POTS Walk 2021 shirt.	Your logo, family or business name included on the back of the POTS Walk 2021 shirt and on the event website.	Your logo, family or business name included on the back of the POTS Walk 2021 shirt and on the event website.	Your logo, family or business name included on the back of the POTS Walk 2021 shirt and on the event website.	Thought Leader perks, plus recognition on Dysautonomia International's social media channels (Facebook, Instagram, Twitter, LinkedIn).
2 complimentary POTS Walk registrations	4 complimentary POTS Walk registrations	6 complimentary POTS Walk registrations	8 complimentary POTS Walk registrations	
2 POTS Walk shirts	4 POTS Walk shirts	6 POTS Walk shirts	8 POTS Walk shirts	
	1 pair of Cure POTS shoelaces	2 pair of Cure POTS shoelaces	4 pair of Cure POTS shoelaces	
	1 Cure POTS totebag	2 Cure POTS totebags	4 Cure POTS totebags	
		2 Dysautonomia International metallic turquoise water bottles	4 Dysautonomia International metallic turquoise water bottle	
			Invite for 2 guests to attend the virtual VIP POTS Research Update.*	

Your sponsorship funds and complimentary registrations will be added to the team of your choosing. We have teams for all 50 US states and one International team. The teams are competing to raise the most funds and register the most number of participants. You can donate anonymously if you prefer.

*Dysautonomia International will host a private, virtual meet & greet with leading POTS experts for qualifying sponsors and the state or international team that raises the most overall funds. The POTS experts will give us an update on the latest POTS research and will do their best to answer as many POTS and dysautonomia related questions as possible within the allotted time.

Sponsorship Form

You can purchase your sponsorship online at potswalk.org.

Alternatively, you can complete this form and send a check payable to Dysautonomia International to:
Dysautonomia International
PO Box 596
East Moriches, NY 11940

If you have any questions or need assistance with your sponsorship, please contact Kirsten Slowey, Dysautonomia International's Director of Events at events@dysautonomiainternational.org or 631-202-1720.

Yes, I would like to sponsor the 2021 POTS Walk in the amount of (circle one):

- **Game Changer \$5,000**
- **Thought Leader \$2,500**
- **Innovator \$1,000**
- **Junior Scientist \$500**
- **Lab Geek \$250**

Please let us know your Individual, Family, Team or Business name as you'd like it to appear on the POTS Walk shirt or website. Businesses can email their logo to events@dysautonomiainternational.org. If you would prefer to remain anonymous, please write n/a.

Name on shirt: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Name and email for other individuals you would like to register as part of your sponsorship package (this can be provided at a later date if you prefer):

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Payment, completed form, and business logo (if applicable) are due no later than September 29, 2021.